

A CALL TO PARTNER WITH AWAK – 2022 FUNDRAISING

The Association of Women Accountants of Kenya (AWAK) is a non-political and non-profit making professional women accountants' organization. Since its formation in 1994, AWAK has continued to pursue its main objective of member empowerment, at the same time contributing to varying needs in society. Over the years, our members have continued to significantly contributed to growth of the various sectors globally.

Vision: To be a globally recognized women accountants' association
Mission: Building capacity among women accountants to enable them access opportunities.
Motto: Uplifting our world

Partners

AWAK partners with institutions in public and private sectors as well as other membership organizations in the implementation of the strategic objectives which are of core importance to our community and our members.

AWAK **Programs** are sustained by financial contributions of cash that may take many forms below:

• **Membership:**

Registration fee of Kshs. 500 and Annual subscriptions of Kshs. 3,000 (CPA Finalists) and Registration fee of Kshs. 500 and annual Subscription of Kshs. 1,500 for Associate members (CPA part 2)

• **Corporate Donations:**

Corporate organizations may support scholarships and various capacity building efforts as indicated below. The support is renewable once the period lapses.

(a) **Platinum donor @Kshs. 1,000,000 per annum** **Benefits:**

- Certificate of recognition as a Platinum donor for one full year.
- Company logo on all communication material produced for the respective training.
- Publicity opportunities.
- Advert on the AWAK webpage.
- Photo opportunities during the presentation of Training sponsorship cheques to AWAK.
- Branding and exhibition opportunities during the different training programs undertaken by AWAK.

(b) Gold donor @ Kshs. 800,000 per annum

Benefits:

- Certificate of recognition as a Gold donor for one full year.
- Company logo on all communication material produced for the respective training.
- Publicity opportunities.
- Photo opportunities during the presentation of sponsorship cheques to AWAK.
- Branding opportunity during the different training opportunities undertaken by AWAK.

(c) Silver donor @ Kshs. 500,000 per annum

Benefits:

- Certificate of recognition as a Silver donor for one full year.
- Company logo on all communication material produced for the respective training/event.
- Publicity opportunities.
- Advert on the AWAK webpage.
- Photo opportunities during the presentation of sponsorship cheques to AWAK.

d) Bronze @ Kshs. 200,000 per annum

- Publicity Opportunities
- Advert on AWAK webpage.

• **Individual Donations**

Individuals may make donations to the Grants kitty of any amounts with a minimum of Ksh. 500

• **Participation in fundraising events**

Individuals and/or organizations may register to participate in training events like The Public Finance Management training (PFM), The Seasoned Director Training (TSD) and The Ladies Leadership Annual Conference (LLC); OR any of the CSR events e.g. the Shanzu CSR project (support for differently abled vulnerable women and youth to get sawing machines and other equipment as capital to begin their own business), Issuance of sanitary towels to vulnerable school going girls, Support for Open School Githogoro and AWAK Scholarships.

• **Purchase of branded fundraising items**

The Association has a selection of branded items for sale with all the monies collected being channeled to the Grants fund. Please log on to our online store to purchase an item of your choice.

To Donate

Please contact the AWAK office for more details through +254785323430 or +254720016556.

Please click on the donation link: <https://www.awak.co.ke/donations/>